

WHERE TECHNOLOGY MEETS THE MIND



BRAINWORK
TECHNOLOGIES

ABOUT BRAINWORK TECHNOLOGIES

YOUR BUSINESS IS ON OUR MIND.

We are here to make internet an exciting place so that the users are captivated by it. Partner with us to see your brand become a rage on the online arena instead of becoming another mundane addition to the horde of websites.

OUR PHILOSOPHY - QUALITY IS OUR SOUL

Brainwork Technologies' hallmark is its quality, and we have imbibed it in all our endeavours to ensure high standards. Rather than implementing a solution just because it works well with other companies, we design solutions that are most suitable and comprehensive for our customers. website/application/content, ensuring that it's up to our--and your--standards

OUR EVOLUTION

Conceptualised in the beginning of millennium by IT and management professionals, Brainwork Technologies started as a web development company. Over the years, thanks to the unwavering support of its clients and associates, Brainwork has evolved to offer complete web based solutions like Web Design & Development, Search Engine Optimization, Content, Corporate Identity & Branding and Offshore Solutions, all under one roof.

We offer customer focused, innovative and result driven web solutions at price conscious rates. Over the years, we have shared our innovative approach with many small and big businesses across the globe including America, Europe and Australia, benefitting from it. To serve our clients in the best possible way, we have set up sales offices in Europe and US.

We utilize best project management systems to check each website/application/content, ensuring that its up to our--and your--standards.

DESIGN AND BRAND



A WINNING COMBINATION

Brainwork is an extremely professional web design company, specializing in designing innovative, fast loading, clearly presented, easily navigable, accessible and highly appealing websites. Don't believe us until you see our designs, which themselves are a testimony of our work. We don't use pre-designed templates and offer made-to-order web designs that communicate. Our out-of-the-box creative team works with our technical team to create original and spell bounding work.

WEB DESIGN SERVICES

- Professional Websites
- Flash Website Design
- Web Portal Designing
- Website Redesign or Modification
- Creative website XHTML Conversion and Development

Besides, we also work with our clients to enhance their brand equity by helping them leave a lasting impact on their potential customers. Ensuring that every collateral speaks about your brand, we design different promotional material to draw the attention of the customers.

CORPORATE BRANDING SERVICES

- Logo Creation
- Brochure and Newsletters designing
- Integrated Marketing
- Post Card/Business Card Design
- Large Display Banners and Flyers

Remember, your website is your shop window to the world; therefore it should be appealing enough to captivate the users within seconds.

DEVELOP AND DEPLOY

GATEWAY TO ONLINE WORLD

The need for intensive online marketing have given way to web development technology, without which you cannot stay ahead in the online arena. Utilize our web development skills to give your projects the much needed expertise.

LARGE SITE CUSTOM DEVELOPMENT

BIGGER THE BETTER

Are you interested in entering the online arena to expand your business, but don't know how to start? Well don't worry, we will help you build a matchless website from scratch that will suit your business requirements, perfectly.

We use SCRUM development technology and LEAN project to ensure that bigger and complex projects are managed with ease and efficiency.

E-COMMERCE DEVELOPMENT

SMART WAY OF SELLING

We have experts in ecommerce website development, who will ensure that you have a unique, easily loadable, highly functional, user-friendly website as per industry standards. We can develop e-commerce applications by using open source tools such as Zen cart, OScommerce, Magento and others; the applications can also be custom made.

CMS DEVELOPMENT

MANAGE YOUR DATA

Our expertise in various Content Management System platforms including WordPress, Joomla and Drupal allows us to develop CMS with lean and clear coding to facilitate highly accessible websites. We can also develop custom PHP/ASP.net based content management system to enable efficient management of your data.

MOBILE APPLICATION DEVELOPMENT

POWER IN YOUR HAND

The mobile technology is waiting to be exploited. You cannot ignore the potential of getting your site optimized for mobile systems. We develop websites and applications for Iphone, Ipad, Android, Windows or Blackberry.

MARKET AND PROMOTE

A BUSINESSMAN'S ENVISAGE

No business can flourish without creating a space for itself in the market. To get a competitive edge over others, you need to put in some extra efforts to promote your products or services, so that the customers identify with your brand.

SEARCH ENGINE OPTIMIZATION

BEFRIEND THE SPIDERS

Everyone likes more business coming their way, and we will make sure that your business leads keep increasing with every passing day and you rake in new clients. We offer customized SEO packages only after thoroughly analyzing your websites so that you get maximum results in the form of higher rankings in shortest possible time.

SOCIAL MEDIA MARKETING

WHO SAYS SOCIALIZING IS WORTHLESS?

Leveraging on the social media boon, we create appealing profiles for our clients, so that they can present their business details that encompasses interesting features of your business. We make use of best social network marketing and social media optimization strategies to ensure that you connect with interested people relevant to your field to rake in potential clients.

AFFILIATE MARKETING

IGNORING IT MEANS LOSS

This form of online marketing has been ignored by most advertisers, despite the fact that it plays a vital role in e-marketing. We, at Brainwork understand its importance and we will harness its power for your benefit so that you can get traffic from other website.

PPC MANAGEMENT

MONEY MEANS BUSINESS

Are you looking for best ROI? Our PPC management services will ensure that the valuation of your business is increased. We make use of various methodologies like content research, creating key phrases and ROI tracking to perform cost-to-revenue analysis.

SUB CONTRACTING

CAPITALIZE ON OUR EXPERTISE

Do you feel that some vital skills are missing in your firm, but you don't want to shed too much money and time to fill that void?

Brainwork can help you capitalize on our core team of experts, who can be hired on hourly, daily, monthly or even project basis, depending on your requirements. We also provide dedicated resources, who will solely handle and manage your work or project, for as long as you wish. You can outsource your work to us and our consultants, designers, developers, SEO professionals and writers will ensure that your work is completed at par with your standards and expectations.

We have the best project management systems in place to ensure efficient management of projects outsourced to us. Adhering to transparent business methodologies, we are always available for our clients, in case they have any urgent requirements or issues to be taken care of.

VALUE ADDITIONS



MORE IS ALWAYS EXCITING

In today's competitive world everyone wants something extra, so here we are to provide you some handy extra services that will make your online presence more effectual.

CONTENT

HAIL TO THE KING

All your efforts put in making the best website or implementing best SEO strategies are of no value, if you don't have good content on your website. Understanding this, we offer Web Content Writing and also other services like Copywriting, SEO Writing, Proofreading and Editing, Technical Writing, Article and Blog Writing along with Brochures, Newsletters, Press Releases, News, Reviews writing etc.

ONLINE REPUTATION MANAGEMENT

MAKE YOURSELF TRUSTWORTHY

Reputation is the topmost priority for any brand or company and with our reputation management services you can be assured that your name is in good hands. We use various ORM techniques like online promotion through content; social marketing through blogs, forums, consumer opinion & complaint sites, social networking; promoting positive content and negating bad content.

SERVER ADMINISTRATION AND 24x7 SUPPORT

ALERT SO YOU CAN RELAX

Understanding the vitality of technology in today's world, we provide server administration services to our overseas clients. Owing to our technical expertise and commitment innumerable clients have entrusted us with the administration of their servers. We also provide round the clock support in case you face any problems.

WEB HOSTING AND DEDICATED SERVERS

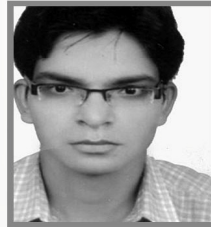
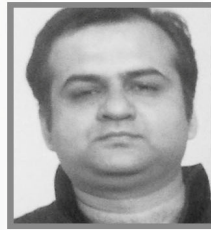
SMOOTHEN YOUR PROCESS

We offer a myriad range of web hosting services including VPS hosting, Linux hosting and reseller web hosting, to charge your website.

OUR EXPERTS

REASON OF OUR EXISTENCE

We are no different when it comes to our core strength, which is no one but our team of 35, when we last counted, highly talented and motivated personalities. Our biggest assets including web designers, visualizers, graphic designers, user interface experts, web developers, programmers, quality assurance consultants, content writers, editors, SEO professionals, project managers, system administrators have formal degrees from reputed Institutions and contribute to a well-managed company. This investment of ours is meant to offer immense benefits to our customers and associates located all over the world.

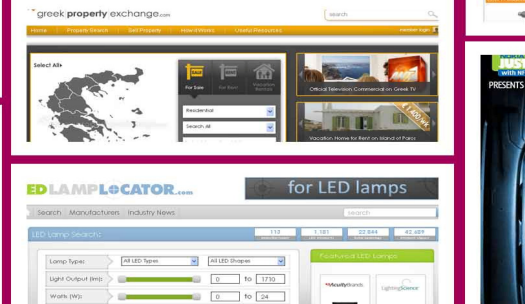
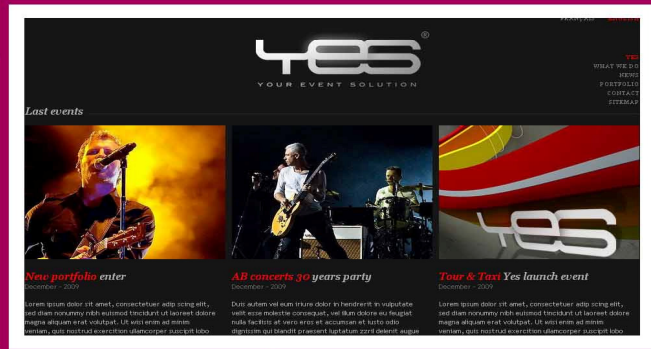


OUR PORTFOLIO

YOU'RE NEXT IN THE LIST

Perfection is the only thing that you will get in our work. We are not bragging; it's what our clients have to say about us. Over the years, we have been a part of the most unique and complex web design and development projects, which are now a part of the success stories of the clients.

Our innate talent has prompted many reputable names to entrust us with their marketing, web design and development projects. We were opportune to serve many clients including Hyundai, Novartis, Nokia, Belgium Satellite Services, New York Wine and Food Festival, Greek Property Exchange to name a few.



LET US BE
ACTIVE PARTNERS
IN CARVING YOUR
SUCCESS STORY.

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